

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

American Media & Advocacy Grp/ POL
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 713318 /		<u>Alt Order #</u> 06312706
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 09/14/12 - 09/20/12	<u>Estimate #</u> 3173	
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSDK	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 131	<u>Product Code</u> 405
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	KSDK	09/14/12	09/14/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$560.00	0.00			
2	KSDK	09/14/12	09/14/12	Jeopardy	430-5p		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,010.00	0.00			
3	KSDK	09/14/12	09/14/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,800.00	0.00			
4	KSDK	09/14/12	09/14/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$450.00	0.00			
5	KSDK	09/14/12	09/14/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$2,025.00	0.00			
6	KSDK	09/14/12	09/14/12	6-7a	6-7A		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,010.00	0.00			
7	KSDK	09/14/12	09/14/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$2,025.00	0.00			
8	KSDK	09/17/12	09/17/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$560.00	0.00			
9	KSDK	09/17/12	09/17/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,800.00	0.00			
N 10	KSDK	09/17/12	09/17/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$450.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
713318 /	06312706

Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	AMER ACTION NETWORK	3173

Advertiser	Original Date / Revision
American Action Network	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	KSDK	09/17/12-09/23/12		5-6a	5-6A	M-----	:30		\$450.00	0.00	NM		
See MG 10.2													
2	KSDK	09/19/12-09/20/12		Today Show III	11A-12P	---WTh----	:30		\$450.00	0.00	NM		
Ⓜ MG for 10.1 09/17													
11	KSDK	09/17/12	09/17/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$2,025.00 0.00													
12	KSDK	09/17/12	09/17/12	6-7a	6-7A		:30				NM	1	\$1,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,010.00 0.00													
13	KSDK	09/17/12	09/17/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$2,025.00 0.00													
14	KSDK	09/15/12	09/15/12	Saturday Night Live	1030p-1205a		:30				NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,500.00 0.00													
15	KSDK	09/15/12	09/15/12	News Channel 5 at 5P Sat	5-530P		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$900.00 0.00													
16	KSDK	09/15/12	09/15/12	News Channel 5 at 6P Sat	6-630P		:30				NM	1	\$975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$975.00 0.00													
17	KSDK	09/15/12	09/15/12	Sat 6-7A	6-7A		:30				NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$450.00 0.00													
18	KSDK	09/15/12	09/15/12	Law & Order: SVU	9-10P		:30				NM	1	\$1,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,010.00 0.00													
19	KSDK	09/16/12	09/16/12	News Channel 5 at 5P Sun	5-530P		:30				NM	1	\$1,015.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$1,015.00 0.00													
20	KSDK	09/16/12	09/16/12	NFL Pregame Show	Various		:30				NM	1	\$2,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$2,025.00 0.00													
21	KSDK	09/16/12	09/16/12	Sun 6-7A	6-7A		:30				NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$450.00 0.00													
22	KSDK	09/16/12	09/16/12	NBC Today Show (Su)	7-8A		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$900.00 0.00													
23	KSDK	09/20/12	09/20/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$560.00 0.00													
24	KSDK	09/20/12	09/20/12	Jeopardy	430-5p		:30				NM	1	\$1,010.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,010.00 0.00													
25	KSDK	09/20/12	09/20/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00

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Advertiser	Original Date / Revision
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$1,800.00	0.00			
26	KSDK	09/20/12	09/20/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$450.00	0.00			
27	KSDK	09/20/12	09/20/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$2,025.00	0.00			
28	KSDK	09/20/12	09/20/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$2,025.00	0.00			
29	KSDK	09/18/12	09/18/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$560.00	0.00			
30	KSDK	09/18/12	09/18/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$1,800.00	0.00			
31	KSDK	09/18/12	09/18/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$450.00	0.00			
32	KSDK	09/18/12	09/18/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,025.00	0.00			
33	KSDK	09/18/12	09/18/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$2,025.00	0.00			
34	KSDK	09/19/12	09/19/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$560.00	0.00			
35	KSDK	09/19/12	09/19/12	Jeopardy	430-5p		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$1,010.00	0.00			
36	KSDK	09/19/12	09/19/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$1,800.00	0.00			
37	KSDK	09/19/12	09/19/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$450.00	0.00			
38	KSDK	09/19/12	09/19/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$2,025.00	0.00			
39	KSDK	09/19/12	09/19/12	6-7a	6-7A		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$1,010.00	0.00			
40	KSDK	09/19/12	09/19/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$2,025.00	0.00			
41	KSDK	09/19/12	09/19/12	DO NOT USE	USE WED PRIME		:30				NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$3,150.00	0.00			
42	KSDK	09/17/12	09/20/12	News at 10am	10-11A		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---				1	\$350.00	0.00			
43	KSDK	09/17/12	09/20/12	4-5A	4-5A		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWT---				3	\$60.00	0.00			
Totals										0.00		45	\$53,265.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	45	\$53,265.00	\$45,275.25
Totals	45	\$53,265.00	\$45,275.25

Signature: _____ **Date:** _____

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